



SQM Peru's management receives award once again

For the fourth consecutive year, **SQM**, worldwide leader in the production and commercialization of **Specialty Plant Nutrition**, **Iodine** and **Lithium**, has received the award of **Peruvian Company of the Year**, management 2006-2007 in the "Commerce" category, for its Peruvian branch, putting the golden touch on its 15th anniversary in this country.

This distinction received by **SQM Peru** confirms the new commercial and management vision that this branch has adopted, which is reflected in the growth of the brands **Ultrasol™**, **Qrop™** and **Speedfol™**. **Ultrasol™ K acid** is the revelation of the Peruvian market in specialty nutrients, because of the high alkaline levels across the country's entire agro-industrial coastal zone. This new market position has enhanced recognition by its customers and the industry of vegetal nutrition in general.

The award, granted by the "Asociación Civil Empresa Peruana del Año" ("Civil Association, Peruvian Company of the Year"), aims to recognize enterprising excellence of Peruvian companies and to point out those that excel the most in the improvement of their global management, taking into consideration: **Leadership**, **Management Systems** and **Results**, represented by income levels, economic yield, growth and achievement of goals.

This recognition comes with the endorsement of institutions like the *Organización Latinoamericana de Administración* (Latin American Management Organization), the Peruvian School of Tourism, the Peruvian School of Engineers, the Peruvian School of Industrial PRs and the Peruvian School of Management.

The award gala took place on Thursday, July 10 at the Lima Country Club and included the participation of Patricio García, SQM Headquarters Fertilizer Product Manager, Andrés Duany, SQM Peru Manager and Juan Carlos Orellano, Finance Director of the branch.

